

CALL FOR REGISTRATION

Doing More With Less



Maximizing Chances for
Student Success

MICHIGAN COLLEGE PERSONNEL ASSOCIATION • 2009 ANNUAL CONFERENCE

**Join us for the 2009 Annual Conference!
October 11-13, 2009**

**Early bird registration through September 18!
www.mcpaweb.org**

CONFERENCE SPEAKERS



Dr. Michael Boulus has served as the executive director of the Presidents Council, State Universities of Michigan since January 2003. The Presidents Council is the coordinating body for the state's 15 public universities. Prior to joining the Presidents Council, Dr. Boulus served as deputy state treasurer for the Michigan Department of Treasury, overseeing the Bureau of Student Financial Assistance, the Michigan School Bond Loan Program, Local Government Services, Office of Revenue and Tax Analysis, the state educational assessment program for K-12 education and the Michigan Merit Award. Dr. Boulus is the former executive director of the Middle Cities Education Association and former deputy executive director of the Michigan Association of School Administrators. He is founder and first president of the Michigan Schools Energy

Cooperative and serves on the board of directors for Next Energy, a business incubator for energy related startup companies. Dr. Boulus also serves on the board of Your Child, a statewide coalition committed to improving the conversation around the culture of education in Michigan. Dr. Boulus holds a doctoral degree from Michigan State University, a master's degree from Eastern Michigan University and a bachelor's degree from the University of Notre Dame. He is the recipient of several awards, including the National Leadership Award for Educational Leadership, in recognition of his contributions to the improvement of American education; the University of Notre Dame Exemplar Award, in recognition of outstanding service to country, education and church; and the Michigan State University College of Education Distinguished Alumni Award.

Dr. Jaime Lester is an Assistant Professor of Higher Education at George Mason University in Virginia. She holds a Ph.D. and M.Ed. in higher education from the Rossier School of Education at the University of Southern California and a dual B.A. from the University of Michigan in English and Women's Studies. Prior to George Mason University, she was an assistant professor and Co-Director of the Research Center for Community College Inquiry in the Department of Leadership and Counseling at Old Dominion University. Dr. Lester maintains an active research agenda that examines gender equity in higher education; retention and transfer of community college students; socialization of women and minority faculty; and leadership. She has published articles in the *Community College Journal of Research and Practice*, *Community College Review*, *Journal of Higher Education*, *Liberal Education*, *National Women's Studies Association Journal*, and *NEA: Thought & Action*. She also has authored three books on gendered perspectives in community colleges, family-friendly policies in higher education, and ways to restructure higher education to promote collaboration. Currently, she is completing a book on grassroots leadership and change in higher education.



INVITATION FROM THE CONFERENCE CO-CHAIRS

We invite you to join us for the MCPA 2009 Annual Conference at Soaring Eagle Casino and Resort in Mt. Pleasant, Michigan. This year's conference theme is, "**Doing More with Less; Maximizing Chances for Student Success.**" Challenging economic conditions in Michigan have forced college administrators to look for ways to cut costs without diminishing the quality of academics and student services or the long term viability of their institutions. To be successful in this environment, higher education professionals must create opportunities by retooling university learning environments to meet the needs of a new generation of students and to operate within the new economic structure. This year's conference offers a number of sessions that address challenges and solutions around collaborations and partnerships, along with budgeting and staffing in the face of dramatic cuts. Technology innovations that offer improved service to students and student assessment tools will also be discussed.

The preconference begins on Sunday, with a graduate student case study competition. There will also be a volunteer opportunity at the Zibiwing Center which offers visitors an interactive experience that highlights the rich culture, heritage, and history of the Anishinabek people of the Great Lakes. Volunteers are a critical resource for the center, and we look forward to offering our support. A new attendee orientation and graduate student mixer will begin the Sunday evening festivities, followed by the opening dinner, entertainment and a dessert reception.

Monday will begin with a keynote address from Dr. Michael Boulus, Executive Director of the Presidents Council, State Universities of Michigan. Dr. Boulus will update us on the current state of higher education and share what the future holds for higher education in Michigan. In the spirit of doing more with less, our afternoon speaker, Dr. Jaime Lester, will join us virtually via a live internet session to discuss her current work and recent publication, *Organizing Higher Education for Collaboration: A Guide for Campus Leaders*. Conference sessions on Tuesday will focus on student assessment tools and their critical role in helping administrators determine program effectiveness.

We are sure that you will enjoy the Native American theme and many amenities that Soaring Eagle Casino and Resort offers. Remember to register for the conference by September 18th for early bird savings!



Rayna Anderson
MCPA 2009 Annual Conference Co-Chairs



Susan Guinn

CONFERENCE SCHEDULE

Sunday, October 11, 2009

Time	Activity
12:00 – 6:00 p.m.	Registration
12:00 – 3:00 p.m.	Case Study Competition
12:30 – 2:00 p.m.	MCPA Board Meeting
2:30 – 4:30 p.m.	Preconference Service Project at Ziibiwing Center
5:30 – 6:00 p.m.	New Attendee Orientation
6:00 – 6:30 p.m.	Graduate Student Mixer
6:30 – 7:30 p.m.	Dinner & Conference Opening
7:45 – 9:00 p.m.	Entertainment and Dessert Reception

Monday, October 12, 2009

Time	Activity
8:00 a.m. – 5:00 p.m.	Registration
8:00 – 8:45 a.m.	Continental Breakfast
8:45 – 9:00 a.m.	Welcome
9:00 – 9:45 a.m.	Keynote Address: Dr. Michael Boulus
10:00 – 11:00 a.m.	Breakout Session I
11:15 a.m. – 12:15 p.m.	Breakout Session II
12:15 – 2:15 p.m.	Lunch/Awards/Business Meeting
2:30 – 3:30 p.m.	Breakout Session III
3:30 – 3:45 p.m.	Refreshment Break
4:00 – 5:00 p.m.	Virtual Session: Dr. Jaime Lester
5:15 – 6:00 p.m.	2010 Annual Conference Meeting
	Diversity Summit Roundtable
	Professional Development Institute Roundtable

Tuesday, October 13, 2009

Time	Activity
8:00 – 8:45 a.m.	Breakfast
9:00 – 10:00 a.m.	Breakout Session IV
10:15 – 11:15 a.m.	Breakout Session V
11:30 a.m. – 12:30 p.m.	Closing Speaker
12:30 – 1:00 p.m.	Adjournment

Call for Volunteers

Each year, MCPA members contribute their time and talents to plan the conference, present workshops, promote the conference to colleagues, assist with on-site logistics, and contribute articles about the conference for MCPA's newsletter. In sum, your involvement and leadership ABSOLUTELY make a difference. If you're interested in volunteering, please check the appropriate box on the registration form and a conference team member will contact you.

We are currently seeking volunteers to assist during the conference in the following areas:

- * **Registration/Information Table**
- * **Conference Session Hosts**
- * **Room Set-up/Preparation**
- * **Photographers**
- * **Greeters**
- * **Post-Conference Newsletter Article Writers**

If you have questions about volunteering, please contact Amy Radford-Popp at radford-popp@bus.msu.edu.

Ride & Room Share

Interested in sharing a ride to Mt. Pleasant? Looking for a roommate at the conference?

Many of our members have expressed a desire to maximize their fiscal resources at this year's conference. As a result, MCPA is offering a forum for connecting people together to carpool to Mt. Pleasant and even share hotel expenses. Please visit <http://www.mcpaweb.org/rideshare.htm> for more information.

College Colors Day

Tuesday, October 13 is *College Colors Day* at the MCPA Conference. Participants are encouraged to celebrate the traditions and spirit of their respective campuses by wearing the apparel of their home institutions.

FYI: National College Colors Day will take place on September 4, 2009. For more information, visit <http://www.collegecolorsday.com/>

PRE-CONFERENCE ACTIVITIES

Service Project

MCPA is excited to partner with the Ziibiwing Cultural Center for this year's preconference service project. The Ziibiwing Center honors the ancestors of the Saginaw Chippewa tribe, who against tremendous odds, protected and passed down the cultural knowledge, language, and teachings of their people. Our service project will include outdoor clean-up of the grounds at the Ziibiwing Center, as well as a donation drive. The donation drive will help the Ziibiwing Center stock up on items needed to keep their programs running. Please consider donating an item or items from the list below. Wish list items will be collected throughout the conference and receipts for your tax deductible donation will be provided.

Ziibiwing Center Wish List:

- Blank CD's
- Children's language learning games (picture matching, memory card type games) that can be easily converted into Anishinabemowin games
- Donations toward 5 ft. round white plastic tables
- Plastic silverware, plates, cups and napkins (no Styrofoam please)
- Plastic wrap, aluminum foil, plastic bags (variety of sizes)
- Healthy kids' snacks
- Crayons and markers
- 8 ½ x 11 colored paper
- VCR/DVD player combo
- Flatbed scanner
- Monetary donations

Graduate Case Study Competition

Eligibility

Each participant must be currently enrolled in a master's level program in higher education, student affairs administration or counseling for the Fall 2009 academic term.

Registration

Competition participants must register for **both** the conference **and** the competition. There is no additional fee to enter the competition. Space is limited, so registration for the competition will be accepted on a first-received basis. Registration for the case study competition must be postmarked no later than Friday, September 25, 2009.

Competition / Format

Each team (two participants maximum) will receive the case study by email two weeks prior to the competition, along with a schedule and the order of presentation times. Teams should plan to use relevant student affairs literature for their presentations. The use of outside sources such as websites, articles, graphics, etc. is encouraged. There is no standard presentation format, however, each presentation should be 15 to 20 minutes in length. Participants may use computer-based presentation materials, posters, etc.

Criteria for Judging

Competition judges will evaluate the case study presentations on the following criteria. Please note that criteria are in no particular order and one item is not weighted more than the other.

- Practicality of approach
- Innovation of approach
- Appropriate, relevant citing of theory and literature
- Presentation of case
- Organization of presentation

First Prize

Each member of the winning case study team will receive a paid registration for the **2009 ACPA Convention** in Boston, MA, courtesy of MCPA (no cash value).

A Few Words From Last Year's Winning Team

"Participating in the MCPA Case Study Competition was the highlight of my first year of graduate school. The competition was not only an excellent way to put theory into practice, but it also gave me confidence in my abilities as both a grad student and a future Student Affairs practitioner. I highly encourage any graduate student to take advantage of this opportunity at the 2009 MCPA conference!" – Charles Runyan, Michigan State University

"The Competition provided us with the opportunity to apply the good practice we had been learning in our classes to a real-life problem. Going through the brainstorming and research process as well as developing a cohesive and comprehensive presentation to address the problem was a great exercise. We received constructive feedback from veteran student affairs professionals who talked about experiences similar to the case study. It has also made me feel more confident about my ability to present at conferences, and also highlighted areas where I can improve and be more effective." – Ashleigh Heck, Michigan State University

For More Information

Contact Bob Coffey at coffeyr1@msu.edu or 734-936-6308.

New Attendee Orientation

Are you new to MCPA? Is this the first time you have attended the Annual Conference?

Then you will want to capitalize on your conference experience by participating in the *New Attendee Orientation* on Sunday just prior to the Opening Dinner. Join MCPA President, Eric Mullen, for a discussion about how to select breakout sessions and connect with practitioners and faculty while enjoying your conference experience.

Graduate Student Mixer

Want to meet other student affairs graduate students in Michigan? Then come to the Graduate Student Mixer! This mixer will give you a chance to meet and network with other graduate students from across the state! Make new friends and expand your professional network following the New Attendee Orientation and before dinner on Sunday evening.

CONFERENCE OPENING DINNER & ENTERTAINMENT

The conference will kick-off on Sunday night with dinner at Soaring Eagle. Following dinner, participants will enjoy the vocal group Fish N' Chips and a dessert reception.

More about Fish N' Chips

Fish N' Chips has entertained fans for years with their soulful, smooth harmonies. They are an 11-member, all male, a cappella group that samples music from nearly every genre including R&B, Oldies, 80's music and contemporary pop. Whatever your preference, Fish N' Chips has got it! Fish N' Chips has a busy year planned with concerts and gigs, and they have just come out with their first live CD, *Fish N' Chips UNPLUGGED*. For more information about the group or to hear song samples, visit their Myspace page at <http://www.myspace.com/fishnchipsctu>.

AWARDS

Nominations now being accepted!

As a volunteer association, our colleagues give much of their time and talent and it is important to recognize and honor valuable contributions. With that in mind, members are strongly encouraged to nominate a colleague for an MCPA award! Awards to be presented at the 2009 Annual Conference include:

MCPA Outstanding Service Award

The purpose of this award is to recognize MCPA members who have contributed significantly to the organization and the profession through their service. Recipients have likely served on conference or drive-in planning teams, the leadership team, or have been otherwise active throughout the current and previous year in furthering the goals and mission of MCPA. Nominations should include a description of services for and contributions to MCPA. Self-nomination is accepted.

John Zaugra Outstanding Research/Publication Awards

John Zaugra was MCPA president in 1998-1999 and served as the editor of the *Michigan Journal of College Student Development* from 1997 to 2003.

The purpose of these awards is to recognize MCPA members who engage in active scholarly work. The Research Award recipient will be an individual who has conducted research within the last two years that contributes to the profession. Nomination for the Research Award should include a description of research activities.

The Publication Award recipient will be an individual who has published within the past year or who publishes on a regular basis. Self-nomination is accepted. Nominations for the Publication Award should include a copy or listing of the nominee's publication(s).

Additional information about each of these awards is available on our web site –

<http://mcpaweb.org/Awards.htm>. Nominations should include a short narrative of the nominee's qualifications for the award as well as contact information for both the nominator and the nominee. Nominations may be sent by email, US mail or fax to:

Amy Karaban
University of Michigan - Dearborn
4901 Evergreen Rd., 2136 UC
Dearborn, Michigan 48128
E: akaraban@umd.umich.edu

CONFERENCE SITE & HOTEL



The Soaring Eagle Casino & Resort has been selected as the official conference site and hotel. Resort guests will enjoy the natural ambience of the Woodland Indian motif and an abundance of exquisite Native American artwork. Guests can also relax by taking advantage of the 2400 square foot "free form" pool featuring glass tiles from Italy, underwater music and lights, or scheduling a visit to the Soaring Eagle Spa to "embrace the elements." For more information about the resort, please visit the website at <http://www.soaringeaglecasino.com>

Address:

6800 Soaring Eagle Boulevard, Mount Pleasant, Michigan 48858

Cost:

\$128.00/night for 2 queen beds or 1 king bed

There will be a \$10.00 per person charge per night for third and fourth guests.

Check in/out times:

Check in after 4:00 p.m.

Check out by 11:00 a.m.

Reservations can be made online at www.soaringeaglecasino.com by choosing "Hotel Reservations" at the bottom of the website and using group code **97X6YM**, or by completing the MCPA Reservation Form. This form is available at <http://www.mcpaweb.org/files/2009MCPAHotelRegForm.pdf>. Phone reservations will not be accepted in order to protect our group block. Rooms will be held at the conference rate until **September 19, 2009**.